



JULY 9, 2024

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2024**

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**19th SENIOR MANAGEMENT DEVELOPMENT PROGRAM
(19SMDP) SEPTEMBER 18 to 20, 2024**

Greetings from Harvard Business School Alumni Club of Malaysia!

In response to the need to enhance the skills of potential leaders for future business opportunities, Harvard Business School Alumni Club of Malaysia (HBSACM) will be organizing the 19th SMDP. This intensive three days Program scheduled from September 18 to 20, 2024 shall be held at the Tenera Hotel, Bangi, Selangor, Malaysia.

This Program, using the Harvard Business School well known Case Study Method of teaching is designed to provide some management tools and concepts as well as develop Professional Relationships with a diverse range of participants from Malaysia and the region in a highly collaborative environment giving a real advantage in today's challenging economy.

Though the Program is for Senior Managers, but the past 28 Programs (10ASMDP and 18SMDP) were mainly attended by Senior Management team of Public and Private Sectors from Malaysia and overseas.

This year's Program will be taught by Professor Richard Veitor with two (2) prolific speakers representing important sectors of the Malaysian economy:-

“Business Government & The International Economy”.

***Business Government & the International Economy (BGIE) by
Professor Richard Veitor***

“The economy of Malaysia, and indeed its geopolitical security, are global. Thus it is important that business leaders have a clear sense of their political economic environment. This course, although short, is designed to provide that perspective - understanding national accounts, savings and investment, fiscal and monetary conditions and balance of payments are all a part. We will examine those countries most relevant to Malaysia: Singapore, China, India, Saudi Arabia and the United States, and we'll cap it off with a company that hopes to end climate change.”



Richard Vietor:

Professor Vietor is a Baker Foundation Professor of Business Management who taught at the Harvard Graduate School of Business Administration in courses in energy, the environment and the international political economy. He received a B.A. in economics from Union College (1967), an M.A. in history from Hofstra University (1971), and a Ph.D. in history from the University of Pittsburgh (1975).

For his courses in business-government relations and environmental management, Professor Vietor has published more than one hundred and seventy (170) case studies and notes on energy practice and policy, government regulation and on the national development strategies of a dozen countries. He has been a consultant to the Hudson Institute and the Energy Research and Development Administration, serves on the Advisory Boards of IPADE (in Mexico), IESE (in Spain), INALDE (in Columbia), the Luigi Gerardo Napolitano Society (in Italy), and several firms. He has been a consultant to the Prime Minister of Malaysia.

The participation fee of RM 10,000 is inclusive of tuition, case materials, and meals.

All the past Programs are claimable under SBL Scheme. We are in the process of applying for similar approval from Pembangunan Sumber Manusia Berhad (HRDF).

The participants of the past Programs have awarded high rating for the Programs and the Professors concerned.

Upon completion of the Program, the participant will receive a certificate from the Guest-of-Honour at the Graduation Ceremony.

Since its establishment in 1977 the Club has organized 28 Executive Education Programs comprising of 18SMDP and 10ASMDP. More than 2600 Senior Managers from Public and Private Sectors from Malaysia and overseas have attended these Programs.

The past Executive Programs organized by HBSACM since 1980 have significantly contributed to the Professional development in business management of the practicing Managers both in Public and Private sector.

For registration and further information about the Program you may advise your candidates to call Pn Rose and Pn Lina at 03-7956 1192 or email at hbsacm@gmail.com

Closing date for application is on August 30, 2024.



Wishing you and your organization all success for Year 2024 and beyond.

I look forward to welcome participants from your organization.

DETAILS LINK FOR 19SMDP2024

<https://www.hbsacm.org/events/19th-smdp-2024/>

Application Form link (GF) 19SMDP2024:

<https://forms.gle/Sghk1HKRdM7YFJEGA>

DETAILS LINK FOR DINNER TALK:

<https://www.hbsacm.org/events/dinner-talk-by-professor-richard-vietor/>

Kindest Regards,

DR (HC) FARIZ DATO' ABU BAKAR
Hon Secretary, HBSACM