



AKADEMI KEPIMPINAN PENDIDIKAN TINGGI (AKEPT)

Kementerian Pendidikan Tinggi
Lebuhr Enstek, Bandar Enstek
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MALAYSIA

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Ref: AKEPT.600-4/1/1 (9)

Date: 21st August 2025

TO WHOM IT MAY CONCERN

Sir/Madam,

INVITATION TO ATTEND SENIOR LEADERSHIP DEVELOPMENT PROGRAM 2025

Above matter referred.

2. The Higher Education Leadership Academy (AKEPT), Ministry of Higher Education in collaboration with Harvard Business School Alumni Club of Malaysia (HBSACM) and Universiti Tun Abdul Razak (UNIRAZAK) will organize a Senior Leadership Development Program 2025 as follows:

Date: 7-8 October 2025 (Tuesday - Wednesday)
Venue: Bangi Resort Hotel, Bangi, Selangor, MALAYSIA
Program: Refer to Appendix A
Fee: RM 3,000 per participant

3. We would like to invite you to attend this program. Registration can be done through the following link: <https://forms.gle/aHukokFXaCYtcSv6> no later than **30 September 2025 (Tuesday)**.

4. The RM3,000 fee will cover training materials (will be provided in soft copies), meals and one (1) night accommodation (check-in on 7 October 2025). For further clarification, please refer to officers below:

Accommodation & Payment

Ms. Lina (HBS Alumni Club of Malaysia)

Tel: 03-7956 1192

Email: hbsacm@gmail.com

Registration

Ms. Pearly Iman (Universiti Tun Abdul Razak (UNIRAZAK))

Tel: 0327307225

Email: pearlytim@unirazak.edu.my

Programme

Ms. Priscilla Ibai (Higher Education Leadership Academy (AKEPT))

Tel: 067979595

Email: akept.cld@mohe.gov.my

Thank you for your support.

“MALAYSIA MADANI”

“BERKHIDMAT UNTUK NEGARA”

Best regards,



(PROF. DR. HARSHITA AINI BINTI HAROON)

Director

Higher Education Leadership Academy (AKEPT)

Ministry of Higher Education

In collaboration:



(DATO' SERI IR. DR. ZAINI BIN UJANG)

President

The Harvard Business School Alumni Club of Malaysia (HBSACM)

and



(PROF. DATIN PADUKA DR. SAMSINAR BINTI MD. SIDIN)

Vice Chancellor

Universiti Tun Abdul Razak

SENIOR LEADERSHIP DEVELOPMENT PROGRAM 2025

Day 1: 7 October 2025 (Tuesday)

8.00am	Registration
8.45am	Opening Remarks
9.00am	Session 1: Business & Planetary Health: Strategy toward 2050 by Dato' Seri Ir. Dr. Zaini Ujang
11.00am	Session 2: Trade and Tariffs: an overview; impact of US tariffs on China, India, EU, others. Discussion of the Malaysian Solar Industry by Prof. Habib Rahman
12.30pm	Luncheon Talk with Tan Sri Nazir Razak
2.30pm	Session 3: Do Consumers Care about Sustainability?: Cost vs Conscience by Prof. Sandra Rahman
4.30pm-6.30pm	Group Discussion

Day 2: 8 October 2025 (Wednesday)

9.00am	Session 4: Growing Trends in Innovative Sustainable Marketing Strategies and the Use of Artificial Intelligence by Prof. Sandra Rahman
11.00am	Session 5: How to cope with US tariffs. Case study of one US small business; circular supply chain and other strategies; impact on ESG by Prof. Habib Rahman
2.00pm	Session 6: Low Carbon Business: Between ESG and Corporate Profitability by Dato' Seri Ir. Dr. Zaini Ujang
3.30pm	Group Discussion / Debriefing
5.00pm	Closing

Note

Registration can be done through the QR Code:

