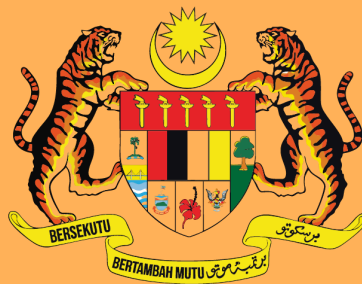




Harvard Business School
Alumni Club of Malaysia
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KEMENTERIAN PENDIDIKAN TINGGI
AKADEMI KEPIMPINAN PENDIDIKAN TINGGI



2025 SENIOR LEADERSHIP DEVELOPMENT PROGRAM

7-8 October
2025



Bangi Resort
Hotel



DISCUSSIONS & INSIGHTS



Business
Strategy



Marketing
Strategy



Sustainability

*Future-Proof Your Business:
Strategy, Sustainability & Trade
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MYR3,000/pax

Fee inclusive of one night accommodation (7 October) and meals



OUTSTANDING SPEAKERS



**YBhg. Dato' Seri Ir.
Dr. Zaini Ujang**

President, Harvard Business School Alumni Club of Malaysia



**Prof. Habib
Rahman**

Harvard-Educated Business Law Expert



**Prof. Sandra
Rahman**

International Marketing and CSR Expert

Special Luncheon Talk with
YBhg. Tan Sri Nazir Razak



Closing Date: 30 September 2025

Tan Sri Nazir Razak

is the Chairman and Founding Partner of Ikhlas Capital and a prominent advocate for ASEAN economic integration. He served as Chairman of CIMB Group until 2018, concluding a distinguished 29-year career with one of ASEAN's leading banking groups. Widely recognised for his leadership, he has received numerous accolades, including Finance Asia's 'Lifetime Achievement Award' and Euromoney's 'Outstanding Achievement Award'. He currently chairs the ASEAN Business Advisory Council (ASEAN-BAC) for Malaysia, leading the council during Malaysia's 2025 chairmanship of ASEAN. An alumnus of the University of Bristol and the University of Cambridge, with fellowships at Oxford University, Nazir continues to influence regional economic policy and business strategy across Asia.



Dato' Seri Ir. Dr. Zaini Ujang

is an eco-shifter, professional engineer, corporate director, academician, author, and public speaker who has written 52 books and over 300 scientific papers. In 2025, he completed a 100-day world tour delivering 40 lectures in 15 countries. Recipient of the Merdeka Award for Outstanding Scholastic Achievement (2009) and Japan's Order of the Rising Sun, Gold and Silver Star (2022), he was the youngest Vice-Chancellor of a Malaysian public research university (UTM, 2008–2013) and has held visiting roles at Imperial College London, Kyoto, Tokyo, Tsukuba, Lund, and MIT. He served as Secretary-General of six ministries (2013–2025), leading initiatives in climate policy, water sustainability, and higher education. He is currently Chairman of the Malaysia Qualifications Agency (MQA), Professor Fellow at IIUM, and Pro-Chancellor of MSU.

Prof. Habib Rahman

is a former Case Writer and Research Associate at Harvard Business School, where he developed teaching cases in accounting, operations, economics, and real estate. For over 30 years, he taught accounting and business law as an Adjunct Professor at several US universities and lectured internationally on case writing and the case method. He is also a Certified Public Accountant and Attorney-at-Law, with more than four decades of experience advising professionals and business owners on tax, estate, and financial planning. Prof. Habib holds degrees from Harvard College, Harvard Business School, Bentley University, and Suffolk Law School.



Prof. Sandra Rahman

is a Professor of Marketing at Framingham State University and former Chair of its Department of Business. With over 35 years of experience, she has presented research and led workshops worldwide on international business, marketing, social responsibility, and pedagogy. She has taught across the US, China, Bangladesh, and Malaysia, taking students to more than 20 countries. In 2023, she was named Best Teacher of the Year. Prof. Sandra holds degrees from Suffolk University (B.Sc. & MBA) and a Doctorate in Business Administration from Nova Southeastern University, guided by a professor from MIT.

Meet Our SPEAKERS



[REGISTER NOW](#)

DAY 1

- 8.00am Registration
- 8.45am Opening Remarks
- 9.00am Session 1: Business & Planetary Health: Strategy toward 2050 by Dato' Seri Ir. Dr. Zaini Ujang
- 11.00am Session 2: Trade and Tariffs: an overview; impact of US tariffs on China, India, EU, others. Discussion of the Malaysian Solar Industry by Prof. Habib Rahman
- 12.30pm Luncheon Talk with Tan Sri Nazir Razak
- 2.30pm Session 3: Do Consumers Care about Sustainability?: Cost vs. Conscience by Prof. Sandra Rahman
- 4.30pm-6.30pm Group Discussion

DAY 2

- 9.00am Session 4: Growing Trends in Innovative Sustainable Marketing Strategies and the Use of Artificial Intelligence by Prof. Sandra Rahman
- 11.00am Session 5: How to cope with US tariffs. Case study of one US small business; circular supply chain and other strategies; impact on ESG by Prof. Habib Rahman
- 2.00pm Session 6: Low Carbon Business: Between ESG and Corporate Profitability by Dato' Seri Ir. Dr. Zaini Ujang
- 3.30pm Group Discussion / Debriefing
- 5.00pm Closing