



Our Reference: (64) PSMB/26/8/ Klt. 16

Date: 11 September 2025

PRESIDENT

HARVARD BUSINESS SCHOOL ALUMNI CLUB OF MALAYSIA

Unit 3A07, Block C, Pusat Dagangan Phileo Damansara 1, Jalan 16/11, Seksyen 16, 46350 Petaling Jaya, Selangor

(ATTN: DATO' SERI IR. DR. ZAINI UJANG)

Dear Sir/Madam,

HRD CORP CLAIMABLE FOR REGISTERED EMPLOYERS UNDER KUMPULAN WANG PEMBANGUNAN SUMBER MANUSIA (KWPSM)

The above subject refers.

2. We are pleased to inform you that Pembangunan Sumber Manusia Berhad (**PSMB**) has agreed with your request for training conducted as below to be **CLAIMABLE**.

Program Name: Senior Leadership Development Program (SLDP25)

Date : **7th - 8th October 2025**

Location : **Bangi Resort Hotel, Bangi, Selangor**

- 3. Therefore, registered employers under Kumpulan Wang Pembangunan Sumber Manusia (KWPSM) can apply training grant through the e-TRiS system by selecting 'Non-Registered Training Provider Details Association" under the Skim Bantuan Latihan (SBL) and attach this letter as one of the supporting documents. The approval of the training grant is subject to the conditions set by PSMB.
- 4. PSMB also gives permission to you to use the **HRD CORP CLAIMABLE** logo for promotional purposes. Approval starts from the date of this letter until **OCTOBER 8**, **2025**. Enclosed with this letter is the logo link (https://hrdcorp.gov.my/usage-of-hrd-corp-logo/) for your reference.

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5. Should you need further information, please contact the Training Market Department through email: vmdsupport@hrdcorp.gov.my.

Thank You.

'DELIVERING QUALITY, DEVELOPING EXCELLENCE' 'MALAYSIA MADANI'

Yours Faithfully,

(EZAIYARAJ A/L RETNAM)

Training Market Department

Pembangunan Sumber Manusia Berhad

Our Reference: (64) PSMB/26/8/ Klt. 16

Date: 11 September 2025

PPM-008-14-19071977

22hb Ogos 2025

En Syamsuri Bin Sulong

Pengurus Training Marketing Department Pembangunan Sumber Manusia Berhad Wisma HRD Corp, Jalan Beringin Damansara Heights 50490 Kuala Lumpur

Tuan

Executive Committee 2025

President

Dato' Seri Ir Dr Zaini Ujang

Vice President

Hj Anuar Hamdan

Datuk Sr Mohd Salem Kailany

Hon Secretary **Ahmad Rosdi Mohd Razali**

Asst Hon Secretary Lim Khoon Yee

Hon. Treasurer
Azizan Abd Rahman

Manager of Activities
Azizan Abd Rahman
Dato' Sri Dr Irmohizam Ibrahim
(DeFactor)

Committee Members
Wong Heng Wooi
Nyeow Chin Hock
Datin Dr Hartini Osman
Datuk Seri Roger Tan
Dato' Derren Teoh Teik Jin
Dan Wong

Assoc Members Representative **Dato' Sri Dr Irmohizam Ibrahim**

SENIOR LEADERSHIP DEVELOPMENT PROGRAM (SLDP25)

Dengan hormatnya saya memaklumkan bahawa Harvard Business School Alumni Club of Malaysia (HBSACM) akan mengadakan Program (SLDP25) bekerjasama dengan Universiti Tun Abdul Razak (UniRazak) dan Akademi Kepimpinan Pendidikan Tinggi (AKEPT) akan menganjurkan 'Senior Leadership Development Program' (SLDP25) bermula pada 7hb - 8hb October 2025, di Bangi Resort Hotel, Bangi, Selangor. Bayaran dikenakan keatas peserta adalah RM3,000 seorang. Bayaran ini termasuk SST 8%, 'tuition fees', 'case materials', 'meeting package' dan penginapan.

Adalah dijangkakan seramai lebih kurang 100 orang peserta yang terdiri dari Pengurusan Kanan pihak Universiti-Universiti, syarikat Swasta dan Kerajaan akan menyertai program ini. Program ini akan dikendalikan oleh Professor Habibur Rahman dari Harvard University, Boston, Amerika Syarikat dan Professor Dr Sandra Sutherland Rahman dari Farmingham State University, Amerika Syarikat.

Disertakan bersama adalah Passport Prof Habibur dan Prof Dr Sandra, Jadual dan Risalah untuk program ini untuk rujukan pihak tuan.

Untuk makluman tuan bagi Program-Program anjuran HBSACM pada tahun-tahun yang lepas, pihak PSMB telah meluluskan permohonan Geran Latihan (HRDC kepada organisasi yang menyertai Program-Program seumpama.

Kami berharap pihak tuan dapat mempertimbang dan meluluskan Permohonan Geran Latihan (HRDC) untuk dimanfaatkan kepada organisasi yang menyertai SLDP25. Untuk maklumat selanjutnya jika perlu, sila hubungi Pn Lina No Tel. 03-7956 1192 atau email hbsacm@gmail.com

Sekian, Terima Kasih.

Yang Benar,

Dato' Seri Ir Dr Zaini Ujang President HBS Alumni Club of Malaysia









7-8 October 2025





Bangi Resort Hotel



DISCUSSIONS & INSIGHTS



Business Strategy



Strategy



Marketing Sustainability

Future-Proof Your Business: Strategy, Sustainability & Trade in a Changing World

Business leaders, Sustainability professionals, Policymakers, Entrepreneurs, Senior academics including Deputy Vice Chancellors (Research & Innovation), Heads of University Strategic Business Units, Heads/Officers of University **Holdings**





MYR3,000/pax

Fee inclusive of one night accommodation (7 October) and meals



OUTSTANDING



YBhg. Dato' Seri Ir. Dr. Zaini Ujang President, Harvard Business School Alumni Club of Malaysia



Prof. Habib Rahman Harvard-Educated Business



Prof. Sandra Rahman

Law Expert

International Marketing and **CSR Expert**

Special Luncheon Talk with YBhg. Tan Sri Nazir Razak



Tan Sri Nazir Razak

is the Chairman and Founding Partner of Ikhlas Capital and a prominent advocate for ASEAN economic integration. He served as Chairman of CIMB Group until 2018, concluding a distinguished 29-year career with one of ASEAN's leading banking groups. Widely recognised for his leadership, he has received numerous accolades, including Finance Asia's 'Lifetime Achievement Award' and Euromoney's 'Outstanding Achievement Award'. He currently chairs the ASEAN Business Advisory Council (ASEAN-BAC) for Malaysia, leading the council during Malaysia's 2025 chairmanship of ASEAN. An alumnus of the University of Bristol and the University of Cambridge, with fellowships at Oxford University, Nazir continues to influence regional economic policy and business strategy across Asia.

Prof. Habib Rahman

is a former Case Writer and Research Associate at Harvard Business School, where he developed teaching cases in accounting, operations, economics, and real estate. For over 30 years, he taught accounting and business law as an Adjunct Professor at several US universities and lectured internationally on case writing and the case method. He is also a Certified Public Accountant and Attorney-at-Law, with more than four decades of experience advising professionals and business owners on tax, estate, and financial planning. Prof. Habib holds degrees from Harvard College, Harvard Business School, Bentley University, and Suffolk Law School.





Meet Our SPEAKERS









Dato' Seri Ir. Dr. Zaini Ujang

is an eco-shifter, professional engineer, corporate director, academician, author, and public speaker who has written 52 books and over 300 scientific papers. In 2025, he completed a 100-day world tour delivering 40 lectures in 15 countries. Recipient of the Merdeka Award for Outstanding Scholastic Achievement (2009) and Japan's Order of the Rising Sun, Gold and Silver Star (2022), he was the youngest Vice-Chancellor of a Malaysian public research university (UTM, 2008–2013) and has held visiting roles at Imperial College London, Kyoto, Tokyo, Tsukuba, Lund, and MIT. He served as Secretary-General of six ministries (2013-2025), leading initiatives in climate policy, water sustainability, and higher education. He is currently Chairman of the Malaysia Qualifications Agency (MQA), Professor Fellow at IIUM, and Pro-Chancellor of MSU.

Prof. Sandra Rahman

is a Professor of Marketing at Framingham State University and former Chair of its Department of Business. With over 35 years of experience, she has presented research and led workshops worldwide on international business, marketing, social responsibility, and pedagogy. She has taught across the US, China, Bangladesh, and Malaysia, taking students to more than 20 countries. In 2023, she was named Best Teacher of the Year. Prof. Sandra holds degrees from Suffolk University (B.Sc. & MBA) and a Doctorate in Business Administration from Nova Southeastern University, guided by a professor from MIT.

DAY 1

8.00am Registration

8.45am Opening Remarks

9.00am Session 1: Business & Planetary Health:

Strategy toward 2050

by Dato' Seri Ir. Dr. Zaini Ujang

11.00am Session 2: Trade and Tariffs: an

overview; impact of US tariffs on China,

India, EU, others. Discussion of the

Malaysian Solar Industry by Prof. Habib

Rahman

Luncheon Talk with Tan Sri Nazir Razak 12.30pm

2.30pm Session 3: Do Consumers Care about Sustainability?: Cost vs. Conscience by

Prof. Sandra Rahman

Group Discussion 4.30pm-6.30pm



DAY 2

9.00am Session 4: Growing Trends in Innovative Sustainable Marketing Strategies and the Use of Artificial Intelligence by Prof.

Sandra Rahman

11.00am Session 5: How to cope with US tariffs.

Case study of one US small business; circular supply chain and other

strategies; impact on ESG by Prof. Habib

Rahman

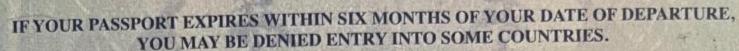
Session 6: Low Carbon Business: 2.00pm

Between ESG and Corporate Profitability

by Dato' Seri Ir. Dr. Zaini Ujang

Group Discussion / Debriefing 3.30pm

5.00pm Closing



Endorsements / Mentions Spéciales / Anotaciones



PASSPORT PASSEPORT / PASAPORTE

THEIR MUNITION STRAIGNOOF AMICA

Type/Type/Tipo

Code/Code/Código

Passport No./No. du Passeport/No. de Pasaporte

P

USA

A58799842



1200

Surname/Nom/Apellidos RAHMAN

Given names/Prénoms/Nombres

HABIB MOHAMMAD

Nationality/Nationalité/Nacionalidad

UNITED STATES OF AMERICA

Date of birth/Date de naissance/Fecha de nacimiento

07 DEC 1957

Sex/Sexe/Sexo

Place of birth/Lieu de naiss

BANGLADESH

Date of issue/Date de délivrance/Fecha de expedición 11 FEB 2025

Date of expiration/Date d'expiration/Fecha de caducidad 10 FEB 2035

Authority/Autorité/Autoridad
UNITED STATES DEPARTMENT OF STATE

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